

CREATING THEIR PATH



NATIONAL RECREATION FOUNDATION ANNUAL REVIEW 2010-2011

THROUGH OUR INVESTMENT



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All photographs contained in this publication have been provided by our Grant recipients. Each Grant noted may or may not have the corresponding photo assigned to the accompanying text for the specific Grant on that particular page.

The National Recreation Foundation has enjoyed another productive year. We supported 36 programs throughout the United States for a total of just under two million dollars.

You will note a newly revised mission statement for the National Recreation Foundation in the following pages. It is an attempt to tighten our focus and to more clearly state our goals and direction. We appreciate the involvement of our Trustees in this important task.

The broad variety of programs all relate to our primary mission which focuses on youth-at-risk and healthy lifestyles. While the Foundation grew out of the military recreation and parks and recreation fields in the early 1900s, you will note that we interpret our mission very broadly as we attempt to be an enhancing force on youth by investing strategically in recreation with a special focus for those who are economically, physically or mentally disadvantaged.

The Foundation is very proud of the quality and the results of the projects which have been funded. Every effort is made to evaluate the effectiveness of these programs in relationship to their goals. One of our approaches is to invest in programs in local not-for-profits or government agencies that appear to have the potential to be replicated elsewhere. Several of the larger grants listed in this Review grew from the success of a NRF funded small program in a single community and have subsequently increased dramatically and have spread to other sites in the country.

One of the strengths of our Foundation is the heavy involvement of our Trustees, and their participation is very important to our work. We are fortunate to have Trustees in all areas of the country. They have been extremely helpful in evaluating our current projects as well as in identifying possible new programs as we look to the future.

The brief descriptions appearing in this Review do not begin to describe the impact of the programs. Please use this information to glean as many new ideas as possible and put them to work in your community. If you do that, by working together we all will have made a major contribution to the youth of the nation.

Kathryn Porter, President
Tony A. Mobley, Executive Director



The National Recreation Foundation is a nonprofit charitable foundation administered by a Board of Trustees composed of citizen members. The Foundation was started to initiate and support the promotion and development of leadership, programs, and facilities through recreation and parks.

A Foundation Supporting Youth and Healthy Lifestyles

Almost 20 years after the NRF’s adoption of the emphasis, “At-Risk Youth” and “Healthy Lifestyles”, they continue to be pertinent issues that our society faces. Millions of young Americans still face neglect from their parents, schools, communities, and government, which severely constrain their opportunity for leading a healthy and productive lifestyle. However, as we have seen over the past several decades there are organizations that are challenging the dominant forces to give hope and opportunity to those that need it the most.

In recent years, there has been an acknowledgment of a need for policy change and improvement in the U.S. healthcare system which has brought us to the crossroads of the public health debate. Increasingly, the discussion has included the role of parks and recreation organizations as a tool for preventative healthcare. Obesity has been identified as the fastest rising issue related to public health and if current rates continue, by 2018 approximately 103 million Americans will be regarded as obese. It has been well documented that recreation participation often leads to healthier living, reduced obesity, and overall improvements in health.

The organizations that are supported by the NRF provide the guidance, support, and resources that are critical for changing the outcomes, whether it is related to reducing anti-social behavior and developing citizenry, or increasing activity levels and promoting proper nutrition in youth and young adults. The NRF gives funding priority to those organizations who are working to coordinate efforts among local, state, and national agencies that address these issues, as well as to those programs that focus on outcomes that lead to significant social change.

The Board of Trustees adopted the following revised mission statement on November 6th, 2010.

To be a life-enhancing force on youth by investing strategically in recreation with a special focus on programs for those who are economically, physically or mentally disadvantaged.

History of Foundation

World War I had a galvanizing effect on many American communities. As the United States answered its Allies’ call for support by sending thousands of young men into military service, those left at home banded together to support the war effort. War Camp Community Services (WCCS), Inc. was established in 1919 to provide funds for recreation and other services for the “homefront”.

By the end of World War I, the WCCS fund contained nearly \$1.5 million. This money was invested in an endowment portfolio that grew to approximately \$40 million, giving way to the early beginnings of the National Recreation Foundation (NRF). Today, the NRF operates as a non-profit charitable organization dedicated to working with organizations to increase access to recreational opportunities and to use recreation as a tool for improving mental, physical, social and spiritual health.

The NRF Board of Trustees has historically represented diverse geographic areas of the U.S. in order to engage with the different facets of American Life. Nonetheless, Board members have always shared three common bonds: a love of recreation, a deep respect for its value in all our lives, and the belief that high quality recreation programs are vital in fostering social stability and healthy lifestyles in our communities.

Grant Selection Process

The NRF has actively made annual grants since its inception as a foundation in 1965. Grants are generally accepted in two ways: as a Trustee or Special Grant. Every year, each of the Board of Trustees selects a project they believe fulfills the goals of the NRF. The sponsoring Trustee must propose the project to the Board in which recommendations are made for funding the grant. Trustee Grants are limited to \$30,000. However, the Foundation also accepts proposals from other pre-selected organizations, which are considered Special Grants. These grants are not subject to a monetary limit, but may be subject to stricter granting criteria.

The NRF generally uses the following criteria for evaluating proposals for projects:

- Grants must be consistent with the NRF Mission statement.
- Grants are made only to organizations that are tax-exempt under Section 501(c) 3 of the Internal Revenue Code or to governmental agencies. Grants are not made to individuals.
- Grants are normally not made for (1) capital expenses; (2) overhead costs beyond those needed for effective and efficient administration of the grant programs; or (3) research.

- Programs that are supported should be innovative within the context in which the recipient organization operates, and should have the potential to contribute to life transformation for disadvantaged youth.
- Programs must have leverage potential, such as matching funds, or the development of partnerships or collaborations, that will enhance a grant’s effectiveness.
- Programs should be capable of being replicated in other communities or agencies. Grants can be made to facilitate such replication.
- Grant proposals should show how a program will be sustained at the end of the grant period when it becomes the exclusive responsibility of the grantee.
- Evaluation measures are required. Outcome rather than output measures are preferred and are expected for larger, special grants. However, the NRF recognizes that the costs associated with measuring outcomes (i.e. what happens to participants as a result of the program) can be constraining and not as feasible for smaller grants.

Typical output measures might include:

- Number of participants
- Cost per participant served
- User perceptions of service quality
- User satisfaction levels
- Exportability of the innovative program to other contexts

Typical outcome measures might include changes in:

- Physical well-being, mental health, or stress levels
- Emotional and social well-being such as self-esteem, social interaction, empathy for others, and self-confidence
- Deviant behaviors
- Life or leisure skills such as educational attainment, acquisition of knowledge, problem solving ability, and cognitive processing

The Foundation also accepts proposals from the National Recreation and Parks Association (NRPA) and from other pre-selected organizations. However, it does not accept unsolicited proposals.

ROBERT W. CRAWFORD ACHIEVEMENT AWARD



It is with great honor that the National Recreation Foundation is able to present Mrs. Eleanor M. Josaitis with the 2011 Robert W. Crawford Achievement Prize for her inspirational work and numerous contributions to the Detroit Metropolitan Area.

It has been over 40 years since Mrs. Josaitis, along with the late Father William T. Cunningham (1930- 1997), founded Focus: HOPE in response to the race riots that erupted in Detroit the summer of 1967. The initial intent of the former housewife and Father Cunningham were to prevent further rioting in the summer of 1968, by bringing together people of all backgrounds and races for a large fair in Downtown Detroit in order to celebrate their common humanity peacefully with food and fun. Since then Mrs. Josaitis and Focus: HOPE have taken on a number of community issues, affecting everything from federal food program policies, to education, to providing recreational opportunities, and workforce development practices, all while following an underlying principle of bridging race and class divides. Their modest begins have grown into a nationally renowned civil and human rights organization. Of particular interest here, is the way in which Mrs. Josaitis and Focus:HOPE have focused on children’s health and utilized parks and recreation in order to achieve these goals. Provided below are just a few of the many examples of the work that Mrs. Josaitis and Focus: HOPE have been involved with throughout the years.

As one of the first undertakings of the organization, Mrs. Josaitis and Father Cunningham showed evidence of systematic race discrimination in grocery stores and pharmacies in Detroit. Black Detroiters living in the downtown area were paying more for groceries and prescription medications compared to the predominantly white population living in the suburbs. Paired with scientific research that showed the permanent limitations on children’s brain capacity caused by hunger in the early years, Mrs. Josaitis became an advocate for healthy child development and nutrition. With evidence in hand, she and Father Cunningham went to Washington DC to begin a long crusade against hunger and injustice against children. They continue to offer food programs with free monthly supplement of food to 42,000 pregnant women, postpartum mothers. children under the age of six, and senior citizens 60 years of age and older.

Mrs. Josaitis knew the importance of nutritious food in a child’s development. She also knew that it was important that children have opportunities to play and explore recreation in a safe, clean, and secure environment, which was in short supply in post-riot Detroit. In 1987, Focus: HOPE opened its Center for Children, a world-class early childhood education and childcare facility that serves children as young as six weeks to as old as 12 years through programs running before and after school. Other youth based programming includes the Community Arts Department that was established in 1995 and enrolled over 1,000 youth in 2010, providing arts and media-based development programs that nurture the importance of education, cultivates self-awareness, develops leadership skills, and encourages an understanding of multiculturalism. In addition, Focus: HOPE has a Youth Academic Enrichment program that provides assistance to partnering schools for providing summer camps to elementary students, and Generation of Promise, established in 1990 that is an urban/suburban diversity and leadership development program for high school juniors.

She also led Focus: HOPE as it took down buildings that were deemed unsafe, remediated formerly polluted industrial sites so they could be put to more productive use in the community, and built and maintained parks on its campus, which is along a former industrial strip in the middle of a large neighborhood in the center of Detroit. This work has expanded to include providing safety instruction and resources for youth across the Central Woodward area of Detroit and operating youth programs on public safety through environmental design. In 1997, a tornado swept across the neighborhood, leaving a \$18 million trail of damages for Focus: HOPE in which the organization was able to turn around and secure the necessary resources to building the Focus: HOPE Pocket Park which remains a gem of the community and nexus of neighborhood activity. When the city failed to adequately ensure safety for children in a public park in the neighborhood, she led Focus: HOPE, local businesses, and volunteers to adopt, improve, and maintain the park, where today children and families play daily.

More recently, the Hope Village Initiative was established in 2009 as a comprehensive community change initiative and neighborhood revitalization effort. This program aims to provide educational pathways and strong support services in order to help break the poverty cycle in this area. As part of this initiative, the organization saw that a local Detroit Public School in the neighborhood, the Paul Robeson/Malcolm X Academy, was in need of a playground. Mrs. Josaitis saw the potential and worked with volunteers across the region as well as college interns to help construct a new playground at the school. In addition, the organization is also involving children in the community gardening projects where they are able to interact with the environment around them.

There are few organizations that have tried and succeeded in impacting their community in as many far-reaching ways as Focus: HOPE and the reason for taking on such a diverse and holistic approach comes down to the idea that in order to eliminate racism, people need to have educations, jobs, and opportunities in their lives. No matter what the issue or what obstacles present themselves, Mrs. Josaitis is determined to see that all people have the opportunity to reach their full potential. She knows that for this to be true, children must have every opportunity to learn, play, and explore their world and that recreation is a huge part of that. Mrs. Josaitis has provided tireless leadership in pursuit of a better future for the children, families, and seniors of Detroit.



PREVIOUS ROBERT W. CRAWFORD AWARD RECIPIENTS

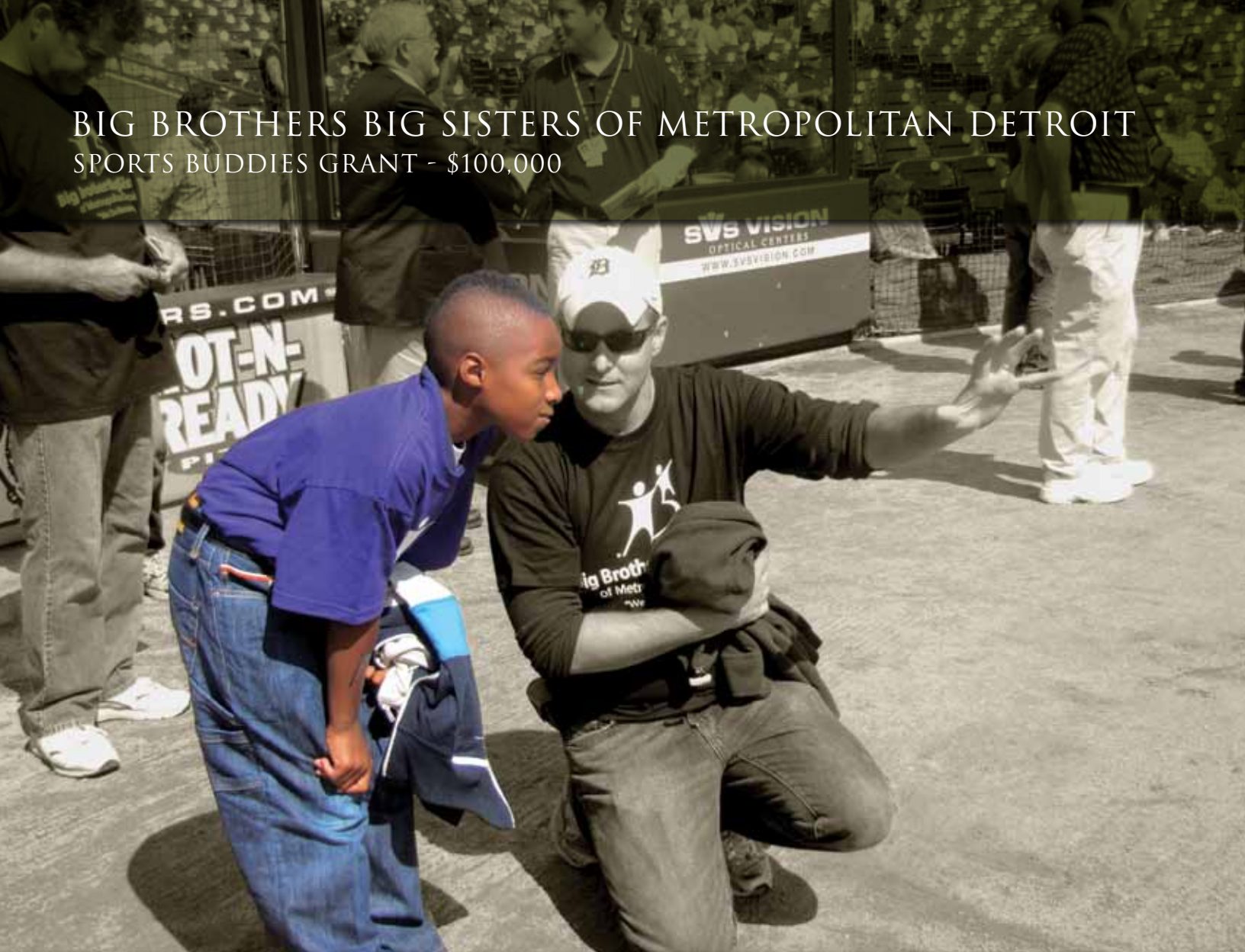
Year	Name	City
2010	Melissa T. Harper	Boston, MA
2009	Robert Kohel	Marquette County, WI
2008	Sidney Epstein	Chicago, IL
2007	J. Kent Hutcheson, Ph.D.	Denver, CO
2006	Margaret C. Daley	Chicago, IL
2005	Ronnie Lott	Redwood City, CA
2004	Peter A. Witt, Ph.D.	College Station, TX
2003	Jane G. Pepper	Philadelphia, PA
2002	Dr. David McLone	Chicago, IL

“Sixty years of service” is an accurate but too concise summation of Robert W. Crawford’s career. As the Commissioner of Recreation in Philadelphia, Mr. Crawford established a national model for local government’s provision of recreational services for all citizens. His creativity and innovative ideas won him international recognition and, as its Executive Director, he played a key role in the development and growth of the National Recreation Foundation. He personifies those qualities of leadership and commitment the Foundation seeks to foster and reward with The Robert W. Crawford Achievement Prize, named in his honor.

The purpose of the prize is to recognize a person who has dedicated himself, or herself, to enhancing recreation opportunities for youth, making it possible for more young Americans to live healthy, participatory lives, thus reinforcing the work of the Foundation. Each year, the prize is awarded to that person, whether professional or volunteer, who has made an extraordinary contribution in advancing recreation programs for at risk youth.

The prize consists of a \$50,000 cash award, \$40,000 of which will support the recreation related work or project of the recipient’s choice. The individual members of the Foundation’s Board of Trustees may make nominations; the award is presented at the annual meeting of the Board of Trustees.

BIG BROTHERS BIG SISTERS OF METROPOLITAN DETROIT
SPORTS BUDDIES GRANT - \$100,000



CONTACT NANCY: J. H. JENNINGS, 313-309-9239, jenningsn@bbbsdetroit.org www.bbbsdetroit.org

This grant is in its third year of funding to continue support of the Sports Buddies initiative to dramatically increase the number of men serving as mentors, and significantly reduce the waiting time for at-risk boys seeking a mentor. Sports Buddies is a structured program schedule with male-focused activities that will garner all of the benefits of Big Brothers Big Sisters' traditional programs while engaging in healthy recreational activities through participation in new athletic experiences. Sports Buddies Big Brothers meet their Little Brothers in a group once or twice a month to either play sports or attend a sporting event. BBBSMD plans the activities, provides all equipment, tickets and transportation. Staff members facilitate the activity. This program is part of a larger initiative to meet the needs of Latino and African-American boys. Skills developed through mentorship help build resilience and capacity to deal with the challenges they will face and will make them more likely to succeed as they make the transition through adolescence and into young adulthood. BBSMD has been serving the needs of at-risk youth in the greater metropolitan area since the 1930s.

CAMP FOR ALL
GRANT - \$30,605



CONTACT: PAT SORRELLS, 713-686-5666, psorrells@campforall.org

This grant is in its third year of funding in order to expand and enhance Camp For All's ropes challenge course which remains the only universally designed challenge course in the country. Camp For All is a unique, barrier free camp working in partnership with other non-profits to enrich the lives of children and adults with challenging illnesses or special needs, as well as their families throughout the year. It includes a fully accessible camping and retreat facility that has been serving children and adults with disabilities and chronic illnesses since 1998 while continuing to provide approximately 68% of the cost for each camper to attend camp. NRF funding will help enhance Camp for All's ropes challenge course, increasing the number of participants who can simultaneously use the course from two to twelve. The ropes course encourages increased self-reliance and self-esteem, as well as teamwork. The success of this enhancement will both directly benefit the participants as well as serving as a model which other institutions in the special needs camping industry can replicate.

COLORADO UPLIFT
MODEL REPLICATION TRAINING CENTER GRANT - \$50,000



CONTACT: CHRISTIE ZIEGLER, 303-285-4112, info@coloradoup lift.org www.coloradoup lift.org

Colorado UpLift has been serving the Denver metropolitan area since 1982 working to build long-term, life-changing relationships with urban youth. The program teaches youth character values, life skills, enhances their own leadership abilities, and provides them with opportunities to develop their teamwork skills. Youth who are involved three or more years in the program have achieved a 90% rate of high school graduation. The successes of UpLift have been documented leading to replication models launching in four cities across the U.S. (Orlando, Phoenix, New York and Portland). To continue extending the program, the NRF is helping provide seed funding to transition the UpLift Model Replication Training Center (UMRTC) from a “virtual” organization supported by Colorado UpLift resources, to a formal and independent 501(c) 3 organization that will equip interested parties nationwide to address the complex needs of urban youth to ensure their success. This grant helps secure that the model will be repeated in other areas and continue to support urban youth.

CRANBROOK SCHOOLS HORIZONS-UPWARD BOUND
EXERCISE, GARDENING, AND READING GRANT - \$99,090



CONTACT: DEBRA DEBOSE WHITING, 248-645-3137, dwhiting@cranbrook.edu

This grant will help support the “Exercise, Gardening and Reading” program, which seeks to help students develop leadership skills, healthy habits, and improved physical fitness. Horizons-Upward Bound (HUB) has been improving the quality of life in the Detroit metropolitan area for over 40 years by offering a program that encourages youth to view education as a means to economic and social mobility. This particular program provides comprehensive academic enrichment and physical activities with the interdependent components of exercise, gardening and vocabulary building. The HUB primarily serves students from the city of Detroit who are from high poverty areas and are potential first generation college students.

CRISTO REY JESUIT HIGH SCHOOL
HEALTHY LIFESTYLES GRANT - \$47,092



CONTACT: JESSICA WESTCOTT, 407-727-3255 x1005, jwescott@crstoreybalt.org www.cristorey.net

This is the third year of funding for the Healthy Lifestyles Program at Cristo Rey Jesuit High Schools. Cristo Rey consists of 24 college preparatory high schools that serve low-income urban youth located across 17 states and the District of Columbia. Healthy Lifestyles is a pilot program that encompasses nutrition, physical activity and team-building activities in order to help students develop healthy habits that they can then model for their families and communities. Successful programs are replicated to reach all students and their families in many parts of the country.

NATIONAL RECREATION AND PARK ASSOCIATION
COMMUNITY GARDENS GRANT - \$106,500



CONTACT: COLLEEN PITTARD, 703-858-4741, cpittard@nrpa.org www.nrpa.org/garden

Community garden programs are important to broadening children's exposure to and knowledge of the foods that lead to lifelong nutritional decision-making, as well as changing attitudes towards environmental sustainability. Especially in urban and underserved areas, the clear benefits of introducing young people to food sources, outdoor activity in concert with conservation, and the importance of healthy fruits and vegetables in creating nutritional stewardship are evident. NRF funding is in its second year of support for the development and expansion of community gardens within urban settings. In 2010, 10 park and recreation agencies were awarded grants to expand their community garden programs. Agencies are using the funds to improve their programs, expand their gardens, and involve more children. NRPA has also developed a Grow Your Park handbook specifically designed for park and recreation agencies to plan, fund, implement, and sustain community garden programs. This resource will help park and recreation professionals better serve their communities by increasing youth participation, nutritional awareness, and stewardship. Programs will continue to be implemented in urban parks and recreation agencies with the NRPA facilitating community design and construction, ground-breaking and planting, and harvesting.

RUSSELL BYERS CHARTER SCHOOL
ABC LEADERSHIP PROGRAM GRANT - \$77,295



CONTACT: LAURADA BYERS, 215-772-3053, lbyers@byerschool.org www.byerschool.org

The ABC Leadership Program will provide innovative opportunities for Russell Byers Charter School's predominantly low-income third through sixth grade students in the Philadelphia area. Through this program, RBCS aims to use recreation as a positive force, promoting students' physical, mental and social health. Components of the ABC program are Adventure, Bound for college, and Competition: Using a low ropes challenge course, the program nurtures self-confidence, leadership and trust (Adventure); encourages students to aspire to lofty goals by visiting local colleges in order to expand horizons for urban youth (Bound for college); and, facilitation of chess team, ballroom dancing and debate for opportunities to engage in healthy competition and good sportsmanship (Competition).

TCU INSTITUTE OF CHILD DEVELOPMENT
GRANT - \$100,000



CONTACT: DR. KARYN PURVIS, 817-257-7415, k.s.purvis@tcu.edu www.child.tcu.edu

The Institute of Child Development at Texas Christian University strives to help children suffering the effects of early trauma, abuse or neglect by conducting research to deepen the understanding about the complex needs of these children and how and why these harmful experiences can impair development and lead to social, behavioral and emotional problems. The grant is in its third year of funding and goes to support the implementation of a comprehensive training program for children's residential care centers, community agencies, and other professionals who support at-risk youth. The training program teaches others how to replicate TCU Institute of Child Development's successful, research-based methods of supporting and empowering vulnerable children throughout the country. Funds from NRF have helped organize and launch the training program, which offers hope to families and their communities.

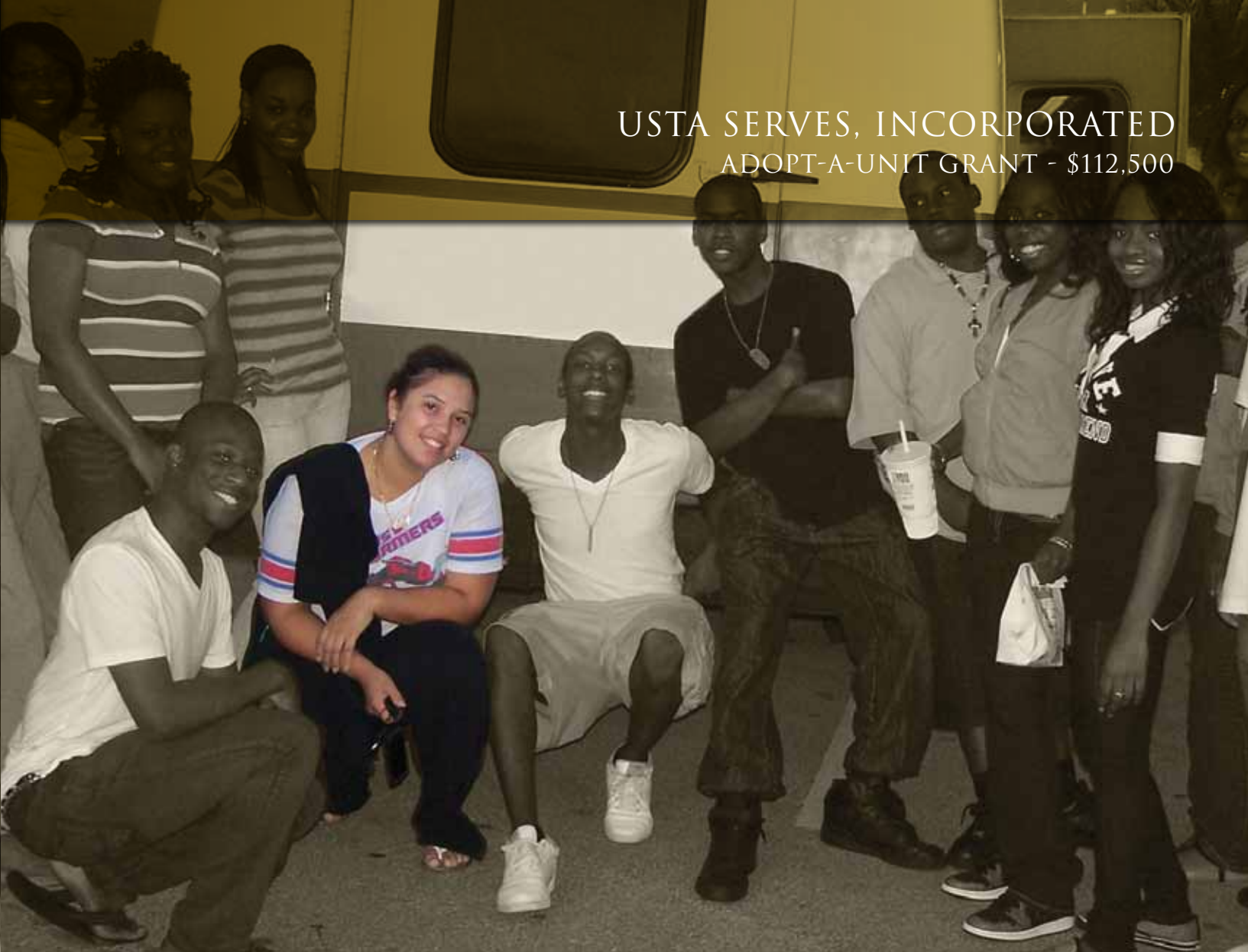
LATINO THEATER COMPANY
SUMMER CONSERVATORY FOR DANCE GRANT - \$75,000



CONTACT: DANIELLE TOLENTINO TUASON, 213-489-0994x110 www.thelatc.org

The mission at the Los Angeles Theatre Center (LATC) is to provide a world-class arts center for those pursuing artistic excellence; a laboratory where both tradition and innovation are honored and honed; a place where the convergence of people, cultures, and ideas contribute to the future. The LATC Summer Conservatory for Dance program aims to address the needs of low-income, minority students in the Los Angeles community who are interested in pursuing dance. It was developed under the leadership of Latino Theater Company Artistic Director and UCLA professor, Jose Luis Valenzuela, to create an opportunity for high school students from under-served communities to experience and train in a conservatory setting. The program will provide high school students with college preparatory skills as well as training in dance. Furthermore, it will offer at-risk youth with recreational opportunities to develop their sense of creativity, physical capabilities, and ability to be proactive in their own personal development.

USTA SERVES, INCORPORATED
ADOPT-A-UNIT GRANT - \$112,500



CONTACT: ROBIN JONES, 919-622-7277 www.usta.com/About-USTA/USTA-Serves/

USTA Serves and Community Tennis Associations (CTAs) across the country will adopt military units from nearby military installations in the US that have troops serving in Afghanistan and other locations where service members may be deployed. The Adopt-a-Unit Program, in partnership with an equipment partner, will ship packages of recreational equipment that will allow military personnel to play tennis in their off-duty hours. In providing portable tennis equipment and related materials to the troops, USTA hopes to provide recreational and psychological support to service members while educating communities about the importance of welcoming military families into USTA leagues and programs. Through tennis, returning service members will be able to reintegrate with their families and communities upon their return from conflict, helping them to address stress and re-connect at home.

CRANBROOK SCHOOLS HORIZONS—UPWARD BOUND
GET FIT—STAY SAFE GRANT - \$30,000



CONTACT: DEBRA DEBOSE WHITING, 248-645-3137, dwhiting@cranbrook.edu

TRUSTEE SPONSOR: JOSEPH B. ANDERSON, JR.
The mission of Horizons-Upward Bound is to prepare students from the Detroit metropolitan area with limited opportunities to enter and succeed in post-secondary education. The Get Fit – Stay Fit program will supplement the summer’s phase of intramural sport programs which offer athletic activities at the end of the school day. This program will focus on providing lessons in Tai Chi to 180 students in order to help build confidence, character, and self-esteem in each student, as well as support the development of positive conflict resolution skills.

NEIGHBORHOOD YOUTH ASSOCIATION
PERSONAL BEST HEALTH AND PHYSICAL FITNESS GRANT - \$30,000



CONTACT: VIVA KRASINSKI, 310-664-8893, vkrasinski@nyayouth.org www.nyayouth.org

TRUSTEE SPONSOR: LYNN M.O. BRICKNER
Founded in 1906, the Neighborhood Youth Association (NYA) is a non-profit organization serving low-income, troubled youth and families in the Venice, CA area. Personal Best serves 120 youth between the ages of six and 18, who are primarily at-risk Latinos that speak English as a second language. The NYA's Personal Best Health and Physical Fitness program helps youth develop basic skills for recreation and healthy living by providing a variety of fitness opportunities, nutrition education, and integrated life-skills such as cooking, science, math, and vocabulary. The program focuses on the fundamentals of fitness by integrating a specific exercise routine into daily recreational programming and incorporating a variety of activities into the classroom. A martial arts program will continue to be a major component of achieving the goals of the program.

BOYS AND GIRLS CLUB OF LAKE COUNTY
GRANT - \$30,000



CONTACT: CESILIE PRICE, 847-473-5990, cprice@bgclc.com www.bgclc.com

TRUSTEE SPONSOR: ROBERT W. CRAWFORD, JR.
Childhood obesity is a growing epidemic throughout the country, especially among young people living in poverty. The Boys and Girls Club of Lake County serves Waukegan, North Chicago and Zion/Bentley which is an area that ranks fourth in the nation for childhood obesity. Funding supports an enhanced program to combat this issue, including a new academic science component and expanded fitness/recreation and healthy lifestyle activities.

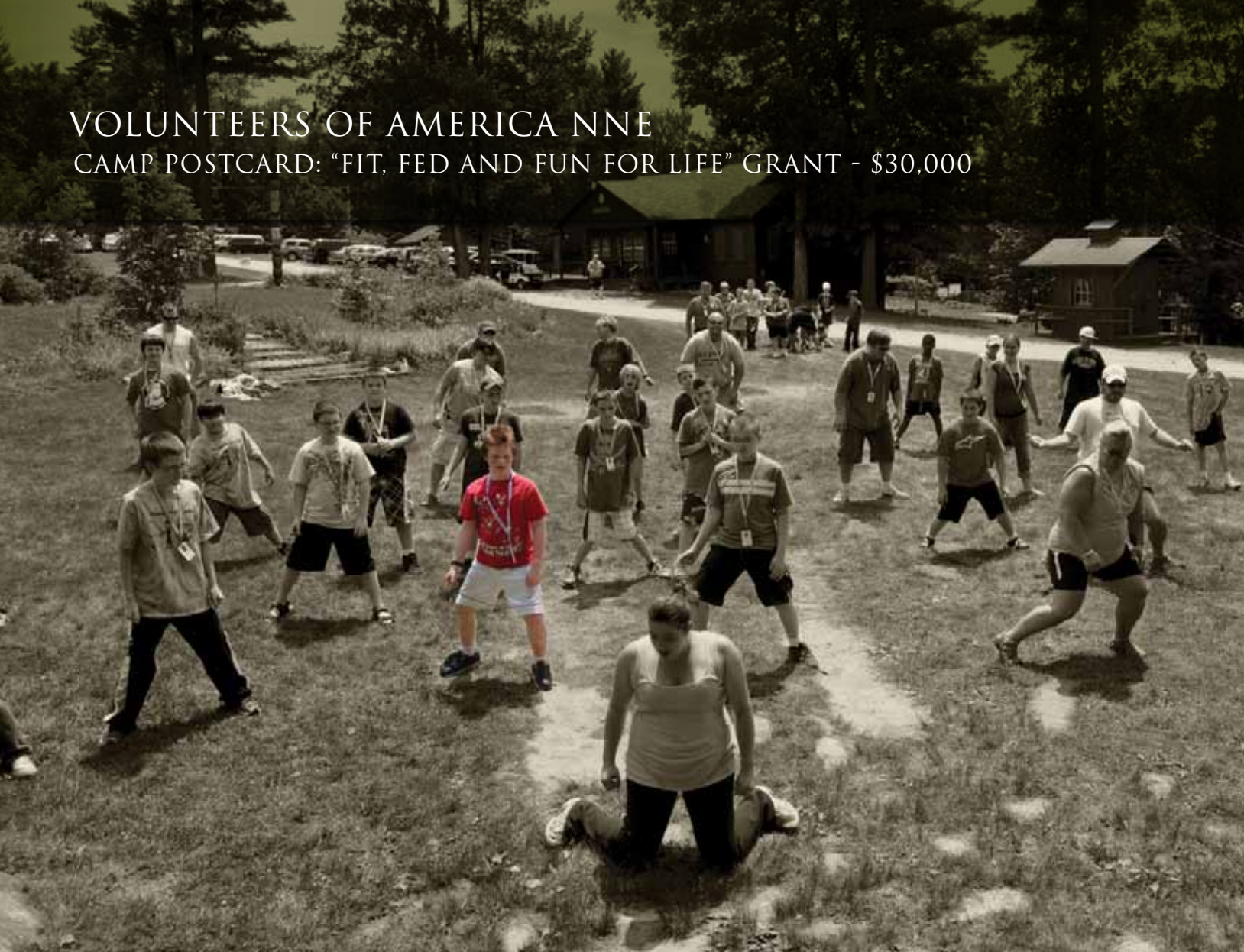
SEQUOR FOUNDATION
TEXAS PARTNERSHIP FOR OUT-OF-SCHOOL TIME GRANT - \$30,000



CONTACT: RICHARD ANDERSON, 903-938-8373

TRUSTEE SPONSOR: JOHN L. CROMPTON, PH.D.
Sequor Foundation is a charitable foundation that works to coordinate with multiple non-profit agencies to better meet the needs of at-risk youth in Texas. One such non-profit that the foundation has partnered with is the Afterschool Alliance. This organization is working to ensure that all children have access to affordable, quality afterschool programs. The Afterschool Alliance is aiming to create a sustainable structure of statewide, regional, and local partnerships, secure necessary resources and support statewide systems to ensure that programs are high quality.

VOLUNTEERS OF AMERICA NNE
CAMP POSTCARD: "FIT, FED AND FUN FOR LIFE" GRANT - \$30,000



CONTACT: PATRICIA A. MURTAGH, 207-373-1140 x221

TRUSTEE SPONSOR: ENDICOTT P. DAVISON, JR.
Camp P.O.S.T.C.A.R.D. (Police Officers Striving to Create and Reinforce Dreams) is a Volunteers of America camp that serves some of Maine’s most deserving fifth and sixth graders through direct involvement and mentoring with a variety of law enforcement and criminal justice professionals. The camp will implement a cognitive-based healthy living curriculum, “Fit, Fed and Fun for Life”, which will build awareness in the power of healthy eating and outdoor activity, and help support a sustained healthy lifestyle to reduce the incidence of childhood obesity.

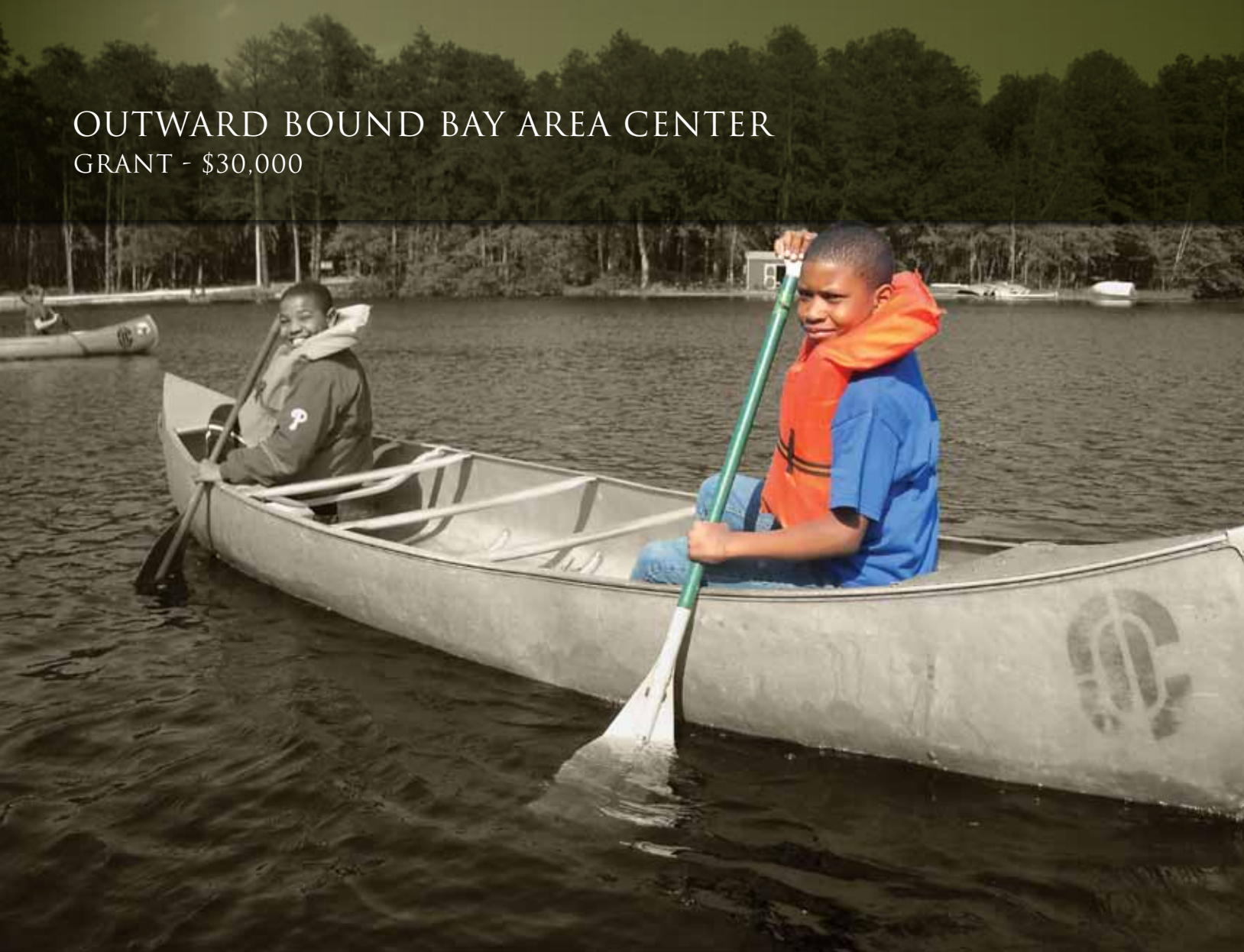
CEASEFIRE ILLINOIS
CHICAGO PROJECT FOR VIOLENCE PREVENTION/CEASEFIRE GRANT - \$30,000



CONTACT: LUIS R. VARGAS, 312-996-2862 or CANDICE M. KANE, 312-996-1319

TRUSTEE SPONSOR: JAMES R. DONNELLEY
The purpose of Ceasefire Illinois is to reduce the rate of killing in the City of Chicago to equal or less than the national rate and to provide support and guidance to individuals at high risk of involvement in shootings and to encourage them to follow a positive lifestyle. The project combines a public health strategy with a criminal justice approach to violence prevention. This grant will support the planning, preparation and implementation of a series of peace conferences serving at-risk African-American and Hispanic youth between the ages of 15 and 24 in three Chicago communities. This includes a series of conversations, meetings and day-long seminars to encourage peaceful conflict resolution. Initial focus will be on youths identified as being at highest risk in order to interrupt escalated risk and violence.

OUTWARD BOUND BAY AREA CENTER
GRANT - \$30,000



CONTACT: CAROLINE REICH, 415-933-6222 x4, creich@outwardbound.org

TRUSTEE SPONSOR: ROBERT JAUNICH II
Since 2008, the Outward Bound Bay Area Center has worked with over 1200 young people and 40 local educators through school-based partnerships and a variety of programming tailored to the needs of each partner. Outward Bound serves as gateways to the natural world, reaching youth in underserved urban settings who might not otherwise have access to outdoor recreation. Funding from the NRF supports student participation in three to five day urban or wilderness courses, as well as furthering the partnership with area non-profits to continue the growth of the program.

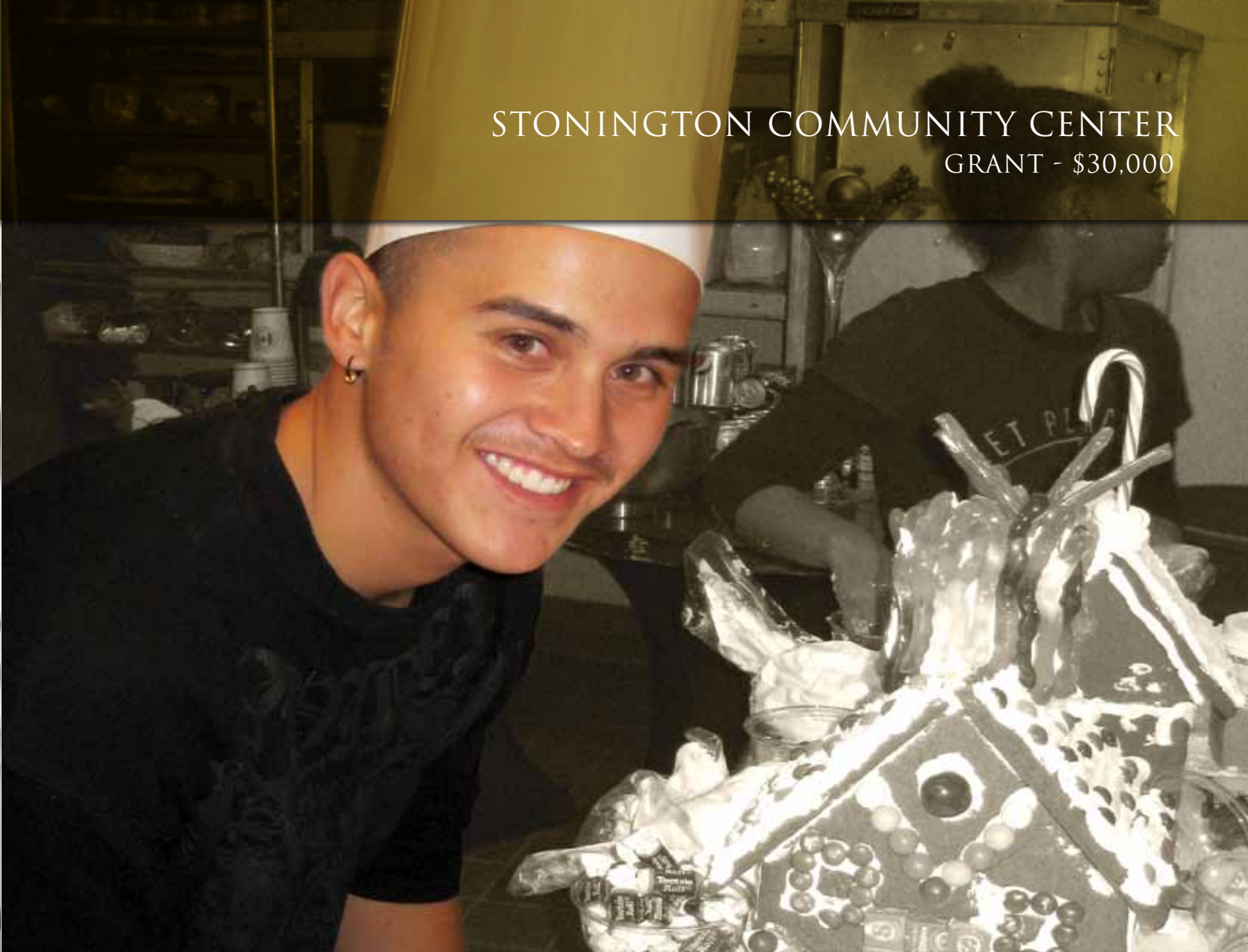
THE MGR FOUNDATION: TEAM M3
GRANT - \$30,000



CONTACT: CATHY BRAUND, 773-313-0075, cathy@mgrf.org

TRUSTEE SPONSOR: JOHN W. MCCARTER, JR.
The MGR Foundation is committed to overcoming social and educational barriers and creating innovative programs that positively impact communities. Team M3: Chicago Student MentorRun program is the foundation’s health and wellness program in which adult mentors are paired with at-risk Chicago public high school students to train for, participate in, and complete the Chicago Marathon. This program serves nine area schools, with over 230 students and 96 adult mentors.

STONINGTON COMMUNITY CENTER
GRANT - \$30,000



CONTACT: JAMES W. TRUSCIO, 860-535-2476, jimtruscio@thecomo.org www.thecomo.org

TRUSTEE SPONSOR: FRANCIS P. PANDOLFI
Stonington Community Center requests funding for the establishment of a new arts center, which will be open seven days a week, with an emphasis on serving youth who have been identified as being at high risk for inappropriate alcohol and drug use. The center will be a multi-faceted art center providing programs, mentors, coordinated activities, targeted participation and open studio use. Stonington Community Center aims to help neighbors become friends to build a strong, vibrant community.

GREATER NEWARK CONSERVANCY
URBAN FARMING/FOOD ACCESS INITIATIVE GRANT - \$30,000



CONTACT: ROBIN L. DOUGHERTY, 973-642-4646 www.citybloom.org

TRUSTEE SPONSOR: KATHRYN A. PORTER
The Urban Farming/Food Access Initiative is a pilot program which expands on the current Community Greening project. Its goal is to help low-income inner-city residents increase access to affordable, healthy foods. Like many urban centers, Newark's residents have limited access to fresh, nutritious foods and have a high rate of obesity. In order to improve access to healthy, fresh foods for Newark's low income, inner-city population, Greater Newark Conservancy is establishing nearly two dozen urban farms on city-owned vacant lots in Newark, and guiding residents in the process of growing their own produce. Funding from the NRF reaches 96 families at 12 gardening sites.

KERA HEALTHY FAMILIES INITIATIVE
GRANT - \$30,000



CONTACT: DANNY HENLEY, 214-740-9281

TRUSTEE SPONSOR: ROBERT D. ROGERS
In 2011, KERA engaged 100 low-income families with young children living in conditions of economic and educational impoverishment in their programs. Through training, events, and regular exercise activities, this project will empower families to use the resources available in their own neighborhood through all seasons. It is structured as a replicable leadership model for future years.

RUSSELL BYERS CHARTER SCHOOL
HEALTHY LEADERS PROGRAM GRANT - \$30,000



CONTACT: LAURADA BYERS, 215-772-1777, lbyers@byersschool.org www.byersschool.org

TRUSTEE SPONSOR: JONATHAN D. SCOTT
The Russell Byers Charter School provides students a safe, stimulating environment with a rigorous academic education grounded in expeditionary learning. The school has partnered with Playworks, a nonprofit organization that supports learning by providing safe, healthy and inclusive play, as well as physical activities throughout the school day. The Healthy Leaders Program will provide the structure to integrate Playworks programming into the daily lives of students through active games and positive conflict resolution.

COLORADO UPLIFT
GRANT - \$5,000



CONTACT: CHRISTIE ZIEGLER, 303-285-4112, info@coloradoup lift.org www.coloradoup lift.org

TRUSTEE SPONSOR: JON J. SEAL
Colorado Uplift serves disadvantaged youth from fourth grade through college in the Denver area through four comprehensive areas – In School, After School, Adventure, and Post-Secondary. NRF support will help in reaching over 3,600 at-risk youth in the Denver Public School System with the mission of building long-term, life-changing relationships. Colorado UpLift promotes overall education, development and healthy lifestyles in a supportive, holistic academic environment focused on the success and well-being of urban youth.

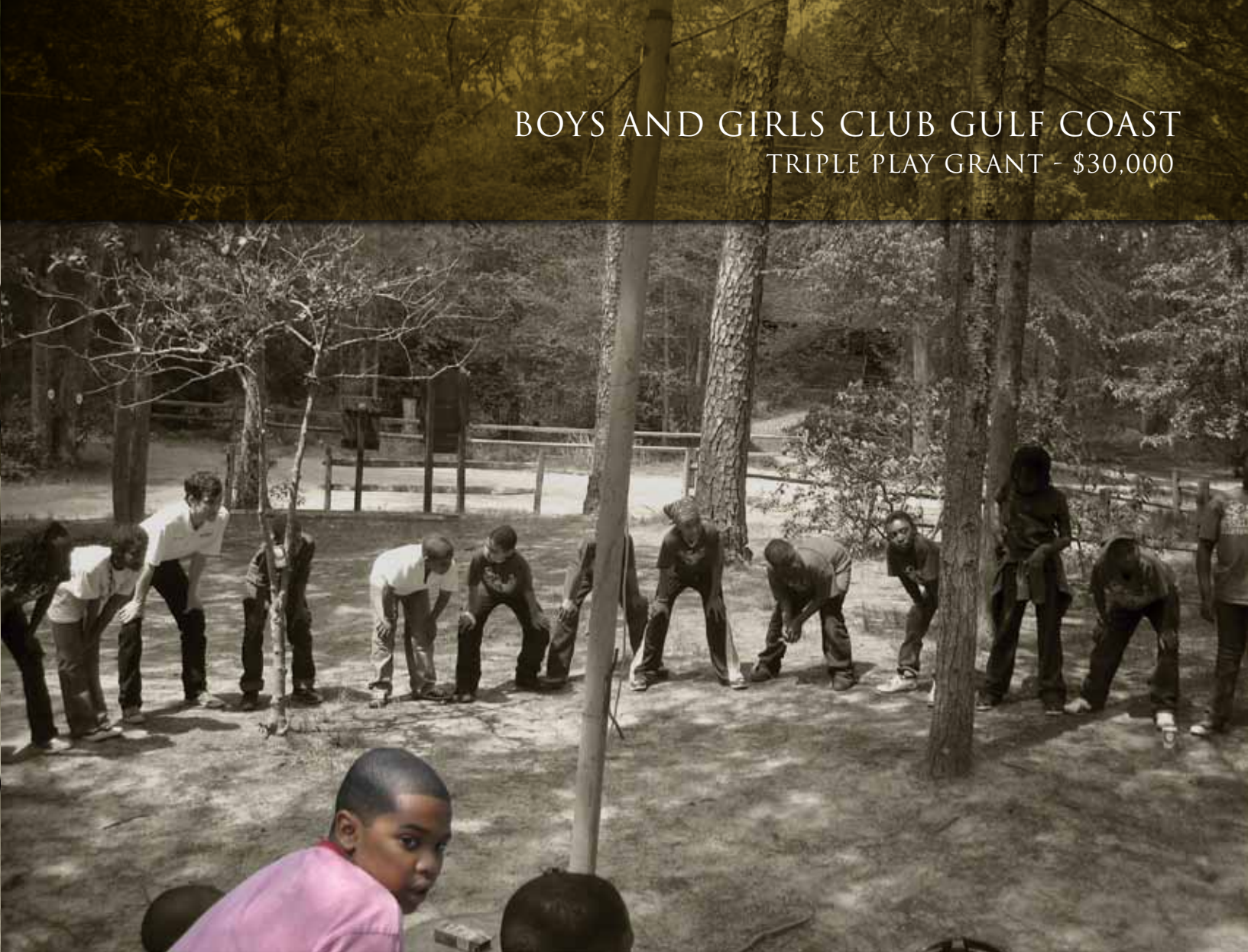
URBAN YOUTH MINISTRIES
GRANT - \$25,000



CONTACT: MICHAEL G. PAINTER, 303-232-7933, mpainter@uyministries.org www.urbanym.org

TRUSTEE SPONSOR: JON J. SEAL
Urban Youth Ministries addresses the emotional, physical and spiritual needs of at-risk youth in the Denver metropolitan area through a comprehensive support system. Participants, who may lack healthy, supportive relationships, take part in mentoring and faith-based programming, which incorporates supportive group recreation, and provides a social network that may help young people develop in positive and healthful ways. Funds from the NRF help to continue programming that works to bring a feeling of wholeness to a young person.

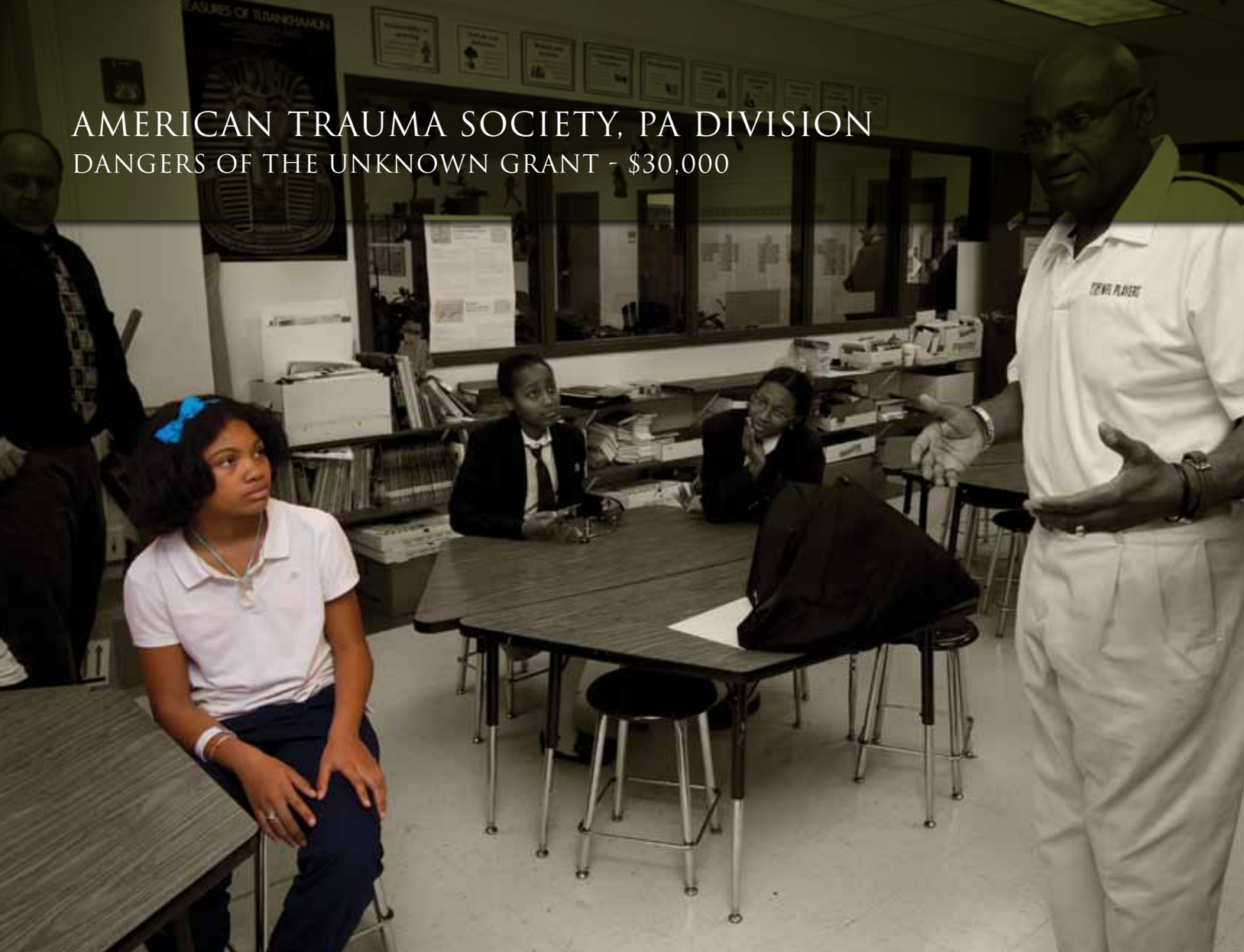
BOYS AND GIRLS CLUB GULF COAST
TRIPLE PLAY GRANT - \$30,000



CONTACT: LESLEY BACK, 228-896-3770x312, lback@bgcgulfcoast.org www.bgcgulfcoast.org

TRUSTEE SPONSOR: ROBERT A. STUART, JR.
Mississippi youth face many challenges, including the continued effects of Hurricane Katrina and the nation's highest obesity rate. The Triple Play program will provide daily physical activity challenges, health and nutrition classes, and social recreation. This program will give youth life-long skills to improve their health and the health of their families. Triple Play, a program that addresses the body, mind and soul of participants, was piloted in 2009 with NRF support. Funding will help establish this successful program and expand it to all the youth BGCGC serves on the Mississippi Gulf Coast.

AMERICAN TRAUMA SOCIETY, PA DIVISION
DANGERS OF THE UNKNOWN GRANT - \$30,000



CONTACT: LINDSAY SICA, 717-766-1616, atspa@atspa.org www.atspa.org

TRUSTEE SPONSOR: JOHN M. TEMPLETON, JR., M.D.
ATSPA is a non-profit trauma prevention education organization dedicated to the reduction of suffering, disability and death due to trauma. Each year, hundreds of thousands of young people under 18 suffer from concussions. With each successive concussion, the effects are more serious and take longer to recover from, and the likelihood of a future concussion is increased. Funding will help develop the Dangers of the Unknown, an educational program to teach young athletes, coaches, trainers, teachers, parents and recreation personnel about the dangerous effects of concussions on children.

SOS OUTREACH UNIVERSITY
GRANT - \$30,000



CONTACT: SETH EHRLICH, 970-926-9292x102 www.sosoutreach.org

TRUSTEE SPONSOR: R. THAYER TUTT, JR.
SOS Outreach University is a multi-year program which provides leadership training to 570 at-risk youth at ten national sites for the 2010-2011 year. The program incorporates consistent adult mentorship, service learning, life skills workshops, and a core value curriculum while using skiing, snowboarding, or summer wilderness experiences as the hook to maintain participant interest. The goal of SOS outreach programs is to increase resiliency and protective factors in underserved youth.

FINANCIAL SUMMARY

2010-2011 FINANCIAL SUMMARY

REVENUES

Dividends	\$	367,235
Interest	\$	259,946
Net realized and unrealized gain (loss)	\$	3,486,879
Total revenue	\$	4,114,060

EXPENSES

Grants and awards	\$	1,708,406
Management and general	\$	385,749
Total expense	\$	2,094,155

CHANGE IN NET ASSETS	\$	2,019,905
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NET ASSETS, BEGINNING	\$	37,460,356
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NET ASSETS, ENDING	\$	39,480,261
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NATIONAL RECREATION FOUNDATION ANNUAL REVIEW 2010-2011

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