



National Recreation Foundation

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INTRODUCTION

We are pleased to present the 2011-2012 Annual Review as it has been an exciting year for the National Recreation Foundation. We have funded 35 programs for 1.7 million dollars across the country in many different types of not-for-profit organizations. The variety of programs and their success is impressive.

The level of commitment by all of our Trustees goes very deep, and it shows in their involvement with the grants to the local agencies as well as their service on several Trustee committees. This year has been one of self-assessment and contemplation regarding the kind of foundation we want to continue to be in the future.

The National Recreation Foundation is a very different organization then it was a decade ago. For example, in 2003 we funded 21 grants for a total of \$790,000, about half of where we are this year. During that time we have changed from a support foundation to a private foundation within the IRS classification. Several larger special grants have been awarded for some unique programs. An example of that was our grant in Mississippi for young people left homeless after hurricane Katrina. Our endowment has increased even with the economic conditions of the last few years. Since we had reviewed our Mission Statement last year, the Trustees decided to undertake a complete review of the operation of the Foundation and concentrate on how to achieve our mission in future years.

A special Trustee Committee, under the leadership of Francis Pandolfi, is studying every aspect of the Foundation operations and will make their recommendations for discussion by the entire Board at the 2012 meeting. We are very excited about the future of the Foundation and its work.

One of our challenges has been to achieve wide distribution of the information regarding some of the unique programs that have been funded so that other communities and organizations may replicate them. This Annual Review assists with this objective as does the Foundation's website. We have also developed a new relationship with the National Recreation and Park Association to feature some of our programs each month in their publication, *Parks and Recreation*, and its on-line NRPA Express. Please help "spread the word" so that the National Recreation Foundation may better serve the youth of the nation to improve their quality of life.



Kathryn Porter
President



Tony A. Mobley
Executive Director



NATIONAL RECREATION FOUNDATION

The National Recreation Foundation (NRF) is a nonprofit charitable foundation administered by a Board of Trustees composed of citizen members. The Foundation was started to initiate and support the promotion and development of leadership, programs, and facilities through recreation and parks.

A Foundation Supporting Youth and Healthy Lifestyles

Almost 20 years after the NRF's adoption of the emphasis, "At-Risk Youth" and "Healthy Lifestyles", they continue to be pertinent issues that our society faces. Millions of young Americans still face neglect from their parents, schools, communities, and government, which severely constrain their opportunity for leading a healthy and productive lifestyle. However, as we have seen over the past several decades there are organizations that are challenging the dominant forces to give hope and opportunity to those that need it the most.

In recent years, there has been an acknowledgment of a need for policy change and improvement in the U.S. healthcare system which has brought us to the crossroads of the public health debate. Increasingly, the discussion has included the role of parks and recreation organizations as a tool for preventative healthcare. Obesity has been identified as the fastest rising issue related to public health and if current rates continue, by 2018 approximately 103 million Americans will be regarded as obese. It has been well documented that recreation participation often leads to healthier living, reduced obesity, and overall improvements in health.

The organizations that are supported by the NRF provide the guidance, support, and resources that are critical for changing the outcomes, whether it is related to reducing anti-social behavior and developing citizenry, or increasing activity levels and promoting proper nutrition in youth and young adults. The NRF gives funding priority to those organizations who are working to coordinate efforts among local, state, and national agencies that address these issues, as well as to those programs that focus on outcomes that lead to significant social change.

The Board of Trustees adopted the following revised mission statement on November 6th, 2010.

To be a life-enhancing force on youth by investing strategically in recreation with a special focus on programs for those who are economically, physically or mentally disadvantaged.

History of Foundation

World War I had a galvanizing effect on many American communities. As the United States answered its Allies' call for support by sending thousands of young men into military service, those left at home banded together to support the war effort. War Camp Community Services (WCCS), Inc. was established in 1919 to provide funds for recreation and other services for the "homefront".

By the end of World War I, the WCCS fund contained nearly \$1.5 million. This money was invested in an endowment portfolio that grew to approximately \$40 million, giving way to the early beginnings of the National Recreation Foundation. Today, the NRF operates as a non-profit charitable organization dedicated to working with organizations to increase access to recreational opportunities and to use recreation as a tool for improving mental, physical, social and spiritual health.

The NRF Board of Trustees has historically represented diverse geographic areas of the U.S. in order to engage with the different facets of American Life. Nonetheless, Board members have always shared three common bonds: a love of recreation, a deep respect for its value in all our lives, and the belief that high quality recreation programs are vital in fostering social stability and healthy lifestyles in our communities.





Grant Selection Process

The NRF has actively made annual grants since its inception as a foundation in 1965. Grants are generally accepted in two ways: as a Trustee or Special Grant. Every year, each of the Board of Trustees selects a project they believe fulfills the goals of the NRF. The sponsoring Trustee must propose the project to the Board in which recommendations are made for funding the grant. Trustee Grants are limited to \$30,000. However, the Foundation also accepts proposals from other pre-selected organizations, which are considered Special Grants. These grants are not subject to a monetary limit, but may be subject to stricter granting criteria.

The NRF generally uses the following criteria for evaluating proposals for projects:

1. Grants must be consistent with the NRF Mission statement.
2. Grants are made only to organizations that are tax-exempt under Section 501(c) 3 of the Internal Revenue Code or to governmental agencies. Grants are not made to individuals.
3. Grants are normally not made for (1) capital expenses; (2) overhead costs beyond those needed for effective and efficient administration of the grant programs; or (3) research.
4. Programs that are supported should be innovative within the context in which the recipient organization operates, and should have the potential to contribute to life transformation for disadvantaged youth.
5. Programs must have leverage potential, such as matching funds, or the development of partnerships or collaborations, that will enhance a grant's effectiveness.
6. Programs should be capable of being replicated in other communities or agencies. Grants can be made to facilitate such replication.
7. Grant proposals should show how a program will be sustained at the end of the grant period when it becomes the exclusive responsibility of the grantee.

8. Evaluation measures are required. Outcome rather than output measures are preferred and are expected for larger, special grants. However, the NRF recognizes that the costs associated with measuring outcomes (i.e. what happens to participants as a result of the program) can be constraining and not as feasible for smaller grants.

Typical output measures might include:

- (i) Number of participants
- (ii) Cost per participant served
- (iii) User perceptions of service quality
- (iv) User satisfaction levels
- (v) Exportability of the innovative program to other contexts

Typical outcome measures might include changes in:

- (i) Physical well-being, mental health, or stress levels
- (ii) Emotional and social well-being such as self-esteem, social interaction, empathy for others, and self-confidence
- (iii) Deviant behaviors
- (iv) Life or leisure skills such as educational attainment, acquisition of knowledge, problem solving ability, and cognitive processing

The Foundation also accepts proposals from the National Recreation and Parks Association (NRPA) and from other pre-selected organizations. However, it does not accept unsolicited proposals.

ROBERT W. CRAWFORD ACHIEVEMENT PRIZE

“Sixty years of service” is an accurate but too concise summation of Robert W. Crawford’s career. As the Commissioner of Recreation in Philadelphia, Mr. Crawford established a national model for local government’s provision of recreational services for all citizens. His creativity and innovative ideas won him international recognition and, as its Executive Director, he played a key role in the development and growth of the National Recreation Foundation. He personifies those qualities of leadership and commitment the Foundation seeks to foster and reward with The Robert W. Crawford Achievement Prize, named in his honor.

The purpose of the prize is to recognize a living person who has dedicated himself, or herself, to enhancing recreation opportunities for youth, making it possible for more young Americans to live healthy, participatory lives, thus reinforcing the work of the Foundation. Each year, the prize is awarded to that person, whether professional or volunteer, who has made an extraordinary contribution in advancing recreation programs for at risk youth.

The prize consists of a \$50,000 cash award, \$40,000 of which will support the recreation related work or project of the recipient’s choice. The individual members of the Foundation’s Board of Trustees may make nominations; the award is presented at the annual meeting of the Board of Trustees



PREVIOUS ROBERT W. CRAWFORD PRIZE RECIPIENTS

YEAR	NAME	CITY
2011	Eleanor M. Josaitis	Detroit, MI
2010	Melissa T. Harper	Boston, MA
2009	Robert Kohel	Marquette County, WI
2008	Sidney Epstein	Chicago, IL
2007	J. Kent Hutcheson, Ph.D.	Denver, CO
2006	Margaret C. Daley	Chicago, IL
2005	Ronnie Lott	Redwood City, CA
2004	Peter A. Witt, Ph.D.	College Station, TX
2003	Jane G. Pepper	Philadelphia, PA
2002	Dr. David McLone	Chicago, IL

2012 ROBERT W. CRAWFORD PRIZE RECIPIENT

It is with great honor that the National Recreation Foundation is able to present Lieutenant General John B. Conaway (U.S. Air Force, retired), former chief of the National Guard Bureau, with the 2012 Robert W. Crawford Achievement Prize. Through his involvement with the National Guard Youth ChalleNGe Program (NGYC), the Chi Chi Rodriguez Foundation, and the STARBASE Program, he has been pivotal in improving communities across the country.

General Conaway served in the military for over 37 years, starting his career in 1956 as a fighter pilot and culminating with his appointment as Chief of the National Guard Bureau. He has held positions within the Pentagon as a general officer, as well as in leadership positions in the West Virginia and Kentucky Air National Guard and Vice Chief, National Guard Bureau.



For 25 years, General Conaway has been dedicated to the National Guard Youth ChalleNGe Program. Early on he recognized America's alarming high school dropout rate and understood how a lack of a high school education severely reduced a person's lifetime earning potential and their ability to be a productive, contributing member of society. Moreover, the lack of a high school education can be a sentence to a lifetime of under-employment, broken dreams and a continuing multi-generational cycle of poverty. Using his position as head of the National Guard Bureau, he creatively led the way in developing a program to combat this unnecessary and preventable issue. As such, the NGYC is a community-based program that works to intervene in and reclaim the lives of 16-18 year old high school dropouts, producing program graduates with the values, life skills, education, and self-discipline necessary to succeed as productive citizens. The pilot program began with 10 sites, and has subsequently grown to 34 programs in 27 states. Over 110,000 at-risk high school dropouts have graduated the programs with 54% of them continuing on to receive their high school diploma, general equivalency degree, or adult high school degree.

The program includes eight core components – Academic Excellence, Physical Fitness, Job Skills, Service to the Community, Health and Hygiene, Responsible Citizenship, Leadership/Followership, and Life-coping skills – through an intervention framework that employs a quasi-military structure. The program has a 22-week residential phase followed by 12 months of mentorship. The NGYC program has been recognized as one

of the most effective and cost efficient programs for targeting at-risk youth who are likely to face issues related to substance abuse, teen pregnancy, delinquency, and criminal activity. The Manpower Demonstration Research Corporation found that the NGYC has significant positive impact on the educational attainment, employment and income earning potential of former high school dropouts. It also found the program profoundly affects participants' self-esteem and progress to adulthood. Moreover, a recent RAND Corporation cost-benefit analysis of the program found benefits of \$2.66 for every dollar expended on the program for a return on investment of 166%.



As a founder, original Board Member, and current Chairman of the National Guard Youth Foundation (NGYF), a 501 c (3) that supports the NGYC Program, General Conaway has played an important role in building community support for the program and raising awareness of the program among decision-makers and corporate entities such as Microsoft, BAE, Wal-Mart, Dollar General, and Merrill Lynch. The NGYF provides the NGYC with scholarships, training and workforce transition assistance to graduates, while also increasing the visibility of the program and advocating for program goals. With his help, the NGYF has been able to donate more than two million dollars in scholarships to graduates of the program. Additionally, General Conaway established the "Bo Conaway Scholarship" in honor of his grandson, through which he provides financial assistance to select graduates of the program so that they may have the opportunity to attend trade school.

In addition to his work with the NGYC, he has assisted the Chi Chi Rodriguez Foundation that serves underperforming and troubled youth. This organization strives to help children on a path to success by improving their self-esteem, character, work ethic, social adjustment and academic performance by using the golf course as a living classroom. It has been rated as one of the top schools for high school dropout prevention. General Conaway's contributions to this program have helped the foundation transform hundreds of lives. He was also involved with the launch of the STARBASE Program, which takes a hands-on approach in engaging underserved and underprivileged elementary students in the fields of science, technology, engineering, and math in preparation for more innovative future generations. This is a Department of Defense program that operates in more than 60 locations with 65,000 students participating annually. Further, he sits on the Board of Directors for a number of academic, corporate, and non-profit organizations throughout the country, including the University of Evansville, Mountaintop Technology, the International Telemedicine Collaboratory, AFBA Life Insurance, EWAIIIT, and serves as Chairman/CEO of Paratus Associates.

General Conaway has been a leader in the field in serving at-risk youth. His efforts have been instrumental in all the organizations he has worked with which has given thousands of children and young adults the opportunity to lead productive, meaningful lives. He has been a visionary and a life-changing advocate for people with at-risk backgrounds.



FEATURED GRANTS

Colorado UpLift: Model Replication Training Center *Grant: \$150,000*

Colorado UpLift has been serving the Denver metropolitan area since 1982 working to build long-term, life-changing relationships with urban youth. The programs they provide teach youth character values, life skills, enhances their own leadership abilities, and provides them with opportunities to develop their teamwork skills. Youth who are involved three or more years in

the program have achieved a 90% rate of high school graduation. The successes of UpLift have been documented leading to replication models launching in four cities across the U.S. (Orlando, Phoenix, New York and Portland). This is the second year of the grant and has helped Colorado UpLift train and support other organizations around the U.S. to implement the UpLift model. Specifically, this grant helped Colorado UpLift transition this training into a formal and independent 501(c)(3) organization called the UpLift Model Replication Training Center (UMRTC). The ultimate goal of the Model Replication is to lift up and support the next generation of urban leaders nationwide. **For more information, please contact Christie Ziegler at 303-830-6615, or by email at cziegler@coloradoup lift.org. You may also visit their website at www.coloradoup lift.org.**

Cranbrook Schools Horizons-Upward Bound: Exercise, Gardening, and Reading *Grant: \$99,090*

This continuing grant is in its second year of funding and has served to support the Exercise, Gardening and Reading program, which helped students develop leadership skills, healthy habits, and improved physical fitness. Horizons-Upward Bound (HUB) has been improving the quality of life in the Detroit metropolitan area for over 40 years by offering a program that encourages youth to view education as a means to economic and social mobility. This particular program provided comprehensive academic enrichment and physical activities with the interdependent components of exercise, gardening and vocabulary building. The HUB primarily serves students from the City of Detroit who are from high poverty areas and are potential first generation college students. **For more information, please contact Debra DeBose Whiting at 248-645-3137, or by email at dwhiting@cranbrook.edu. You may also visit their website at www.schools.cranbrook.edu.**

Boys & Girls Club of Lake County *Grant: \$120,000*

The Boys & Girls Club of Lake County is committed to creating a cross-cultural and safe environment that promotes self-esteem, teamwork and responsible community commitment for young people, ages 6-18. This is the first year of the continuing grant that supported the Community Engagement Initiative for Healthy Lifestyle for At Risk Youth. The NRF provided funding for a comprehensive program that supported academic improvement through the intentional collaboration and integration of the broader community, with the help of volunteers and parents in the community, emphasizing the family unity, wellness, and physical fitness. The BGCLC strives to support the academic, social, emotional, and physical well-being of children. **For more information, contact Cesilie Price at 847-473-5900, or by email at cprice@bgclc.com. You may also visit their website at www.bgclc.com.**

Byerschool Foundation: Ours for Life College Coach *Grant: \$45,000*

NRF funding has helped to pilot the Ours for Life program, which worked to build the support structures that will ensure students stay on track for college graduation. The Ours for Life program is a product of three years of dialog and research, but included the creation of ePortfolios and College Plan for every Russell Byers Charter School student. Specifically, NRF funds went towards new positions in the RBCS College Coach team, who led this charge and was a constant resource for students, alumni, and families from the very beginning. By centralizing the academic, extracurricular, and developmental history of each student starting at 4 years old, RBCS coaches have been able to effectively work with students, families and teachers to ensure that students progress to the

best schools possible to meet their individual needs and talents. **For more information, contact Laurada Byers at 215-772-1777, or by email at lbyers@byersschool.org. You may also visit their website at www.byersschool.org.**

Center for America *Grant: \$85,000*

This project worked with five vocational training and counseling programs that specialize in at-risk youth across America to produce a peer to peer communications campaign telling the students' personal stories of their success in learning skills to become skilled workers. The Center for America, whose mission is to use electronic and social media to educate, motivate, and empower ordinary Americans to expand vocational skills, entrepreneurship, freedom and prosperity, selected five schools to support their production work, use their video footage to create additional video and audio products to distribute in a national campaign focused on media recommended by the students to reach millions of other at-risk youth who are not aware of similar programs in their community. The program encouraged students to seek out opportunities that provide attractive pathways to employment, self-respect, and independence. **For more information, contact Karen Kaplowitz at 888-890-4240, or by email at kkaplowitz@newellis.com. You may also visit their website at www.centerforamerica.org.**



Chicago Project for Violence Prevention/ University of Illinois: Ceasefire

Grant: \$90,000

CeaseFire, an initiative of the Chicago Project for Violence Prevention, is a national public health strategy that has been found to reduce shootings and killings. The mission of this organization is to work with community and government partners to reduce violence in all forms, to reduce the rate of killing in the City of Chicago to equal or less than the national rate, and to provide support and guidance to individuals at high risk of involvement in shootings. As such, CeaseFire is well-aligned with the mission of creating opportunities for youth to live and grow in healthier and safer communities by encouraging them to follow a positive lifestyle. The specific population is low-income, at-risk youth and young adults. This is the first year of the NRF grant that supports a Model Site in Chicago's West Humboldt Park. This program helps work towards CeaseFire's goals of changing the thinking about violence and how to approach it, and reducing shootings and killings within the city of Chicago. *Please contact Karen DuVall at 312-413-3369, or by email at duvallk@uic.edu. You may also visit their website at www.ceasefirechicago.org.*

Colorado UpLift: Four Cities

Grant: \$100,000 (\$25,000 for each city)

This financial assistance of the NRF supported four organizations that are modeling the Colorado UpLift program, including organizations located in Orlando, Phoenix, New York, and Oregon. With oversight from Colorado UpLift staff in a defined and structured program, these four organizations are working to meet the needs of students in their cities using the UpLift model and have an incentive to procure additional

funding. In addition to NRF funding, each city has matched the grant. *For more information, contact Michael Painter at 303-830-6615, or by email at info@ColoradoUpLift.org. You may also visit their website at www.coloradoup lift.org.*

Cristo Rey Jesuit High School Network: Healthy Lifestyles

Grant: \$100,000

With the assistance of a NRF funding, the Cristo Rey Network has implemented a comprehensive Healthy Lifestyles Program to combat the health and wellness challenges facing its students. Cristo Rey consists of 24 college preparatory high schools that serve low-income urban youth located across 17 states and the District of Columbia. The NRF funding helped to pilot the Healthy Lifestyles program in previous years and with the foundation's support, they will strengthen the institutional approach to health as well as the schools' capacity to provide health and wellness education during their students' critical years of growth, development, and learning. Cristo Rey students have been equipped with the knowledge and resources to initiate healthy habits to model for their families and carry with them through life. *For more information, please contact Robert Birdsell today at 312-784-7202, or by email at rbirdsell@crstoreynetwork.org. You may also visit their website at www.cristoreynetwork.org.*

Haven for Hope of Bexar County

Grant: \$50,000

Haven for Hope of Bexar County provides assistance for the homeless children waiting to enroll in the Early Childhood Education Program at the YMCA Harvey E. Najim Childcare Center located on the Haven for Hope campus. NRF funding has allowed children to enroll in the program immediately upon arrival on the campus while their parents actively participate in job training, education and other services that will



help them to become self-sufficient for their family. The Early Childhood Education Program contributes to life transformation for the disadvantaged youth by providing quality educational programs in a healthy and safe setting, and an opportunity to build resiliency and competence needed to break the cycle of homelessness and poverty. *To learn more, contact Jaclyn Camacho at 210-220-2193 or by email at jaclyn.camacho@havenforhope.org. You may also visit their website at www.havenforhope.org.*

National Parks of New York Harbor Conservancy: Community Kayaks in Jamaica Bay

Grant: \$25,525

The National Parks of New York Harbor Conservancy's mission is to create for the people an unrivaled vehicle to preserve the environment, promote economic development and product on the New York harbor the finest urban waterfront recreation and educational national park system in the world. This NRF grant helped develop a kayaking and water safety program in the Jamaica Bay unit of Gateway National Recreation Area, in Queens and Brooklyn. Community Kayaks in Jamaica Bay taught underserved, diverse youth kayaking and swimming skills in local pools during 2012 and will also invite the participants to go on

ranger-led kayak excursions. This program encouraged physical activity and healthy lifestyles of at-risk youth from this area and will be the first step of a broader community engagement effort and will offer active recreation programs to a new audience. *For more information, contact Marie Salerno at 212-668-2322, or by email at msalerno@nyharborparks.org. You may also visit their website at www.nyharborparks.org.*

Northern California Golf Association: Youth on Course

Grant: \$40,000

The NCGA Foundation, whose mission is to provide youth the opportunity to develop life skills and values through golf, utilized NRF grant funds to expand its Youth on Course Program. This program focused on at-risk youth from underserved communities in Northern California, teaching youth the importance of goal setting, healthy lifestyles and nutrition, and etiquette. In addition, the services offered through the program included affordable and accessible golf, introductory clinics, competitive opportunities, internships, and scholarships for at-risk youth. *For more information, contact Adam Heieck at 831-622-8231, or by email at aheieck@ncga.org. You may also visit their website at www.ncga.org.*



National Recreation and Parks Association: Parks Prescriptions: Taking the Plunge to Better Health
Grant: \$110,000

Parks Prescriptions: Taking the Plunge to Better Health is an innovative two-year program that connected underserved, urban youth, the healthcare community, and parks and recreation, through swimming. Working in concert with doctors, overweight or obese youth, ages 6- 18, were prescribed swimming to increase physical activity, self-



confidence, and nurture long-term healthy behavior. NRF support helped implement this program helped ten park and recreation agencies to collaborate with health professionals to prescribe swimming to overweight or obese

youth, which will increase physical activity, self-confidence, and nurture long-term healthy behaviors. Additionally, this two-year program provides a unique opportunity for year one grantees to mentor year two grantees, thus allowing for the sharing of best practices and lessons learned through peer-to-peer collaborative networks, ultimately impacting over 500 children nationwide. **For more information, please contact Sieglinde Friedman today at 703-858-2161, or by email at sfriedman@nrpa.org. You may also visit www.nrpa.org.**

Stonington Harbor Yacht Club Sailing Foundation
Grant: \$50,000

This is the first of three years of NRF funding for the SHYC for support of their scholarship program. The scholarship program provides financial assistance to economically, physically, or mentally disadvantaged or at-risk children so that they can participate in the annual summer sailing and marine biology programs. With this support of the scholarship program, the SHYC was able to expand services to disadvantaged populations. The SHYC programs, such as the sailing program, focus on developing life skills such as dependability, independence, self-reliance, confidence, concentration, respect and how to become an effective team member. Further, they integrated the concepts of 'sailing and science', to provide an educational experience teaching children about the environment. Finally funding also helped create a manual that may be leveraged to assist other recreational non-profits establish themselves and create performance measures to maximize their effectiveness. **For more information, contact Michael 'Spike' Lobdell at 203-984-8804, or by email at spike@mlobdell.com. You may also visit www.shyc-sf.org.**

The Trust for Public Land
Grant: \$100,000

This is the first year of funding for the Trust for Public Land that supported a pilot program to develop green outdoor recreational spaces in Philadelphia. Building upon the

success of their Parks for People programs in Newark and New York City, which aimed to provide access for urban residents to park, playground or open space, the TPL worked with the Philadelphia Parks and Recreation Department, the Philadelphia Water Department, and the School District of Philadelphia to develop existing schoolyards and recreation centers with green and active recreational elements. Not only has this increased public access to neighborhood green spaces for recreational and exercise activities, but it will also improve storm water management citywide. This grant allowed the TPL to collaborate with community partners and develop up to 10 outdoor play spaces, create and implement stewardship plans for the site, and create the framework for future initiatives to continue. **For more information, contact Anthony Cucchi at 973-292-1100 x16, or by email at anthony.cuccchi@tpl.org. You may also visit www.tpl.org.**

USTA Serves, Incorporated: Adopt-A-Unit
Grant: \$50,000

USTA Serves and Community Tennis Associations (CTAs) across the country adopted military units from nearby military installations in the US that have troops serving in Afghanistan and other locations where service members may be deployed. This grant extended the Adopt-a-Unit Program, which in partnership with an equipment partner, ships packages of recreational equipment that will allow military personnel to play tennis in their off-duty hours. In providing portable tennis equipment and related materials to the troops, USTA has provided recreational and psychological support to service members while educating communities about the importance of welcoming military families into USTA leagues and programs. Through tennis, returning service members are assisted with reintegration between their families and communities upon their return from conflict, helping them to address stress and re-connect at home. **For more information, contact Robin Jones at 919-622-7277, or by email at rjonesUSTA@usta.com. You may also visit www.usta.com.**





TRUSTEE SPONSORED GRANTS

Focus: HOPE
Trustee Sponsor: Joseph B. Anderson, Jr.
Grant: \$30,000

Focus: HOPE, established in 1968, serves the community of Detroit in pursuit of overcoming racism, poverty, and injustice. This project converted a portion of the parking lot on the side of the Center for Children into a multifunctional recreation space for their students. The addition of new playground equipment has increased safety and provided more modern options for playground learning and play. This project included the removal of existing asphalt, line painting for tennis, volleyball, basketball, and track, as well the installation of turf, two basketball hoops for children 6-12 years old, two basketball hoops for the children under five, and the addition of four park benches. **For more information, please contact Ryan Dinkgrave at 313-494-4383, or by email at dinkgr@focushope.edu today. You may also visit their website at www.focushope.edu.**

Neighborhood Youth Association:
Personal Best Health and Physical Fitness
Trustee Sponsor: Lynne M.O. Brickner
Grant: \$30,000

Founded in 1906, the Neighborhood Youth Association (NYA) is a non-profit organization serving low-income, troubled youth and families in the Venice, CA area. The NYA serves approximately 120 youth between the ages of six and 18, who are primarily at-risk Latinos that speak English as a second language. The NYA's Personal Best Health and Physical Fitness program has helped youth develop basic skills for recreation and healthy living by providing a variety of fitness opportunities, such as a martial arts program, as well as nutrition education, and integrated life-skills such as cooking, science, math, and vocabulary. The program focused on the fundamentals of fitness by integrating a specific exercise routine into daily recreational programming and incorporating a variety of activities into the classroom. Personal Best

has helped to develop positive sportsmanlike qualities such as confidence, discipline, fair play, personal responsibility, and a sense of accomplishment. **For more information, contact Amanda MacLennan today at 310-664-8893, or by email at amacleann@nyayouth.org. You may also visit their website at www.nyayouth.org.**

Camp For All Foundation
Trustee Sponsor: John L. Crompton, Ph.D.
Grant: \$30,000

Camp For All, a fully accessible camping and retreat facility, has been serving children and adults with disabilities and chronic illnesses since 1998. The NRF has previously funded challenge course development to increase the number of participants. Funding from this grant enhanced the ropes course by installing a winch system to replace a 4:1 pulley system, to run electricity to the challenge course area, to add a new giant swing and shade structures. Funds were also used to install a WeatherBug System weather station to provide vocational learning opportunities for students with special needs visiting the camp during the school year and to provide real time weather data to notify staff of lightning and storms in the vicinity. Camp For All provided a \$15,000 match to cover the total cost of \$45,000. **For more information, contact Pat Sorrells at 713-686-5666, or by email at psorrells@campforall.org.**

Boothbay Region Land Trust: Osprey Program
Trustee Sponsor: Endicott P. Davison, Jr.
Grant: \$30,000

Funding from the NRF went towards the development and implementation of the *Osprey Program*, which is a collaborative endeavor among regional nonprofit organizations and local schools, designed to educate approximately 1,600 youth in the Boothbay region about the environment and stewardship through recreation. The region had been identified with the need to connect local children to the outdoors, and will house classes, workshops, hikes, and other activities focusing

on environmental education. The program promoted healthy lifestyles through hiking and other recreational activities. **For more information, contact Nicolas Ullo at 207-633-7828, or by email at nullo@bbrlt.org. You may also visit their website at www.bbrlt.org.**

Namaste Charter School: Learning the Namaste Way
Trustee Sponsor: James R. Donnelley
Grant: \$30,000

This is the first of two years of funding for the Namaste Charter School to initiate its *Learning the Namaste Way* program. In the seven years since their founding, Namaste has become widely recognized as an innovative model for preventing and combating childhood obesity and building positive pro-social behaviors by uniquely integrating wellness practices within a rigorous school-based academic curriculum. They understand the critical role schools play in building community healthy lifestyles, so they are committed to sharing our successful practices beyond their own school community. To this end, Namaste has created Learning the Namaste Way for the purposes of teaching and disseminating their groundbreaking, successful strategies through a three-day institute for educators and school leaders. **For more information, please contact Allison Slade at 773-715-9558, or by email at aslade@namastecharterschool.org. You may also visit their website at www.namastecharterschool.org.**





Amigos del Museo del Barrio: Super Sabado
Trustee Sponsor: Elsie Crum McCabe-Thompson
Grant: \$30,000

The mission of the El Museo del Barrio, founded in 1969, is to present and preserve the art and culture of the Puerto Ricans and all Latin Americans in the U.S. NRF funding supported the Super Sabado, a series of 10 day-long, free cultural programs to help connect the local community to the traditions of African and Latino cultures. The program was designed for family participation, which promotes intergenerational and intercultural exchange and encourages the formation of positive community identity and values. Additionally, it also engaged teenagers in the Museum for African Art's Youth Ambassadors Internship program. The Super Sabado showings were on the third Saturday of the month, from September 2011 through July 2012, excluding January 2012. On average, each program was attended by 1,470 participants from East Harlem and the tri-state area. **For more information, contact Susan Delvalle at 216-660-7145. You may also visit www.elmuseo.org.**

METROsquash
Trustee Sponsor: John W. McCarter, Jr.
Grant: \$30,000

Founded in 2005, METROsquash is a non-profit organization that provides after-school programming for underserved youths in the Woodlawn, Bronzeville, Washington Park, and South Shore communities of Chicago. This organization provides a continuum of services to low-income students from fifth grade until their eventual graduation from college, including mentoring, nutrition seminars, anti-violence lessons, drug and alcohol prevention curriculum, and community service. NRF funds enabled growth in program enrollment and supported more athletic instruction and fitness programming for each student. In addition, METROsquash has put additional focus on the issues of



childhood obesity and malnutrition, college graduation rates, self-motivated learning, and increased cultural exposure. **For more information, please contact Kerry Fliss today at 773-241-5150, or by email at kerry@metrosquash.org. You may also visit www.metrosquash.org.**

Mystic Seaport:
Ship to Shore and Outreach Programs
Trustee Sponsor: Francis P. Pandolfi
Grant: \$30,000

Mystic Seaport's mission is to influence how new generations engage with our nation's past present and future, and to inspire an enduring connection to the American maritime experience. Funds from the NRF provided the opportunity for 550 underserved students to participate in their Ship to Shore and Outreach Programs (in total; 40 in Ship to Shore and 510 in Outreach programs). Ship to Shore is a unique program that gives students an intensive history education overnight experience and is designed to suite the group's needs and local school curriculum. The Outreach programs included hands-on educational activities on-site at the museum. This grant also helped to remove financial barriers in order to reach at-risk youth and encourage the development of citizenship and social skills, stem anti-social behavior, and emphasize proactive community lifestyles and values. **For more information, contact Sarah Cahill at 860-572-5349, or by email at sarah.cahill@mysticseaport.org. You may also visit www.mysticseaport.org.**



Boys & Girls Clubs of Greater Cincinnati: Fit for Life
Trustee Sponsor: James J. Pearce
Grant: \$30,000

While many youth participate to some degree in physical play, they are not always physically fit, and they often lack the basic knowledge they need to make positive food choices. As such, the Boys and Girls Clubs of Greater Cincinnati developed Fit for Life as part of the organization's new strategic plan. Fit for Life is an innovative program designed to combat childhood obesity and promote health and wellness among at-risk youth, ages 6-18. This program teamed education, nutrition, and physical activity in one comprehensive program, teaching youth the whole story of leading healthy lifestyles. The NRF funding assisted implementation of this program and created a fun, engaging Fit for Life curriculum that uses recreational play to maximize motor skill development, cardio respiratory endurance, muscular strength, body composition, and flexibility. *For more information, contact Rasheda Malcom today at 513-421-8909 x22, or by email at rmalcolm@bgcgc.org. You may also visit www.bgcgc.org.*

Cristo Rey Jesuit High School:
Healthy Lifestyles Program
Trustee Sponsor: Nicholas G. Penniman
Grant: \$30,000

This is the fourth year of funding for the Healthy Lifestyles Program at Cristo Rey Jesuit High Schools. Cristo Rey consists of 24 college preparatory high schools that serve low-income urban youth located across 17 states and the District of Columbia. Healthy Lifestyles is a program that encompasses nutrition, physical activity and team-building activities in order to help students develop healthy habits that they can then model for their families and communities. Successful programs are replicated to reach all students and their families in many parts of the country. Additionally, the funding helped to



integrate the program into the regular school operations and expand students' knowledge of the connection between successful endeavors in athletics with a healthy diet. *For more information, contact Rev. John W. Swope at 410-727-3255. You may also visit www.cristoreynetwork.org.*

Junior Achievement of Southern California
Trustee Sponsor: Edith R. Perez
Grant: \$30,000

Junior Achievement of Southern California is a volunteer driven, not-for-profit organization dedicated to educating students about entrepreneurship, financial literacy and work readiness, through experiential, hands-on programs. Specifically, JA focuses on providing underserved students with experiences within JA during their K-12 years, thereby reinforcing the JA's core content and messaging, while at the same time providing these youth with the guidance and leadership of multiple interactions with volunteer mentors who also serve as role models for success. NRF funding aided in the implementation of a whole

district pilot that strategically aligned JA programming with school pipeline clusters (*an elementary school that feeds into a middle school that feed into a high school*) in order to increase the frequency of JA programming for students throughout their academic years and increase graduation rates. *For more information, contact Amanda Sattler at 323-785-3541, or by email at asattler@jasocal.org today. You may also visit www.jasocal.org.*



Martin Luther King, Jr.
Center for Non-violent Social Change
Trustee Sponsor: Timothy L. Richardson
Grant: \$30,000

The Martin Luther King, Jr. Center for Non-violent Social Change, founded in 1968, is an educational institution that is the official living memorial of Martin Luther King, Jr. and Coretta Scott King, and exists to advance their legacies: making the world a better place through nonviolent advancement of justice, peace and equality. The King Center has a special focus on teaching and inspiring King-based leadership among new generations. This grant enhanced educational and recreational programming for young people at the King Center through expansion of program partnerships that maximize turnkey program experiences at the site, in Atlanta Public Schools, and on-line. Some of the current programs at the King Center include after-school programming such as Future Kings, King Talks, Day at the King Center, and Community Involvement Training and Certification. *Please contact Odutan Gordon or visit www.thekingcenter.org.*



KERA Healthy Families Initiative
Trustee Sponsor: Robert D. Rogers
Grant: \$30,000

In 2012, KERA engaged 100 low-income families with young children in the Bachman Lake area of Dallas in a second year-long Healthy Families Initiative. These families live in conditions of economic and educational impoverishment. Through training, events, and regular exercise activities, this project sought to empower families to use the resources available in their own neighborhood through all seasons. It builds upon an established partnership with AVANCE-Dallas and taps the fitness expertise of appropriate local experts. It was structured as a replicable, grassroots parent leadership model to be used in future years in other areas of Dallas and beyond. *For more information, contact Deanna Collingwood today at 214-740-9281, or by email at dcollingwood@kera.org. You may also visit www.kera.org.*

Colorado UpLift
Trustee Sponsor: Jon J. Seal
Grant: \$5,000

Colorado UpLift utilized NRF funding to meet the needs of at-risk, disadvantaged youth in Denver, Colorado through its unique, relational approach utilizing full-time teachers/mentors and four program areas (In School, After School, Adventure, and Post Secondary). Students received multi-year support, helping them graduate from high school and attend college. Colorado UpLift has been able to reach over 3,700 at-risk youth in the Denver Public School System, and achieve a 90% graduation rate among the seniors who have been in the program for at least 3 years. Financial support from the NRF helped continue this success by supporting each of the four program areas by providing funds for quality staff and activity expenses. *For more information, contact Christie Ziegler at 303-830-6615, or by email at cziegler@coloradoupift.org. You may also visit www.coloradoupift.org.*

Urban Youth Ministries
Trustee Sponsor: Jon J. Seal
Grant: \$25,000

Many urban kids suffer from the lack of healthy relationships and resources that will help them grow. The NRF grant helped Urban Youth Ministries to reach the emotional, physical, and spiritual needs of at-risk youth by providing a comprehensive support system through the UYM staff. The UYM aims to create a sense of wholeness through relational and spiritual programming where participants take part in mentoring and faith-based programming that incorporates supportive group recreation. Funds helped advance the number of urban youth involved in the program, increase the number of activities available through UYM, and conduct large-scaled events for the inner city youth. *For more information, contact Michael G. Painter, at 303-232-7933, or by email at mpainter@uyministries.org. You may also visit www.urbanym.org.*



Friends of City Park:
Louisiana Outdoors Outreach Program
Trustee Sponsor: Robert A. Stuart, Jr.
Grant: \$30,000

Many children in New Orleans spend their days in dangerous neighborhoods, hanging out on the street or else stuck inside their houses, eyes glued to the screen. The Louisiana Outdoors Outreach Program (LOOP) was designed to take elementary, middle, and high school students out of the city and provide them with unforgettable outdoor educational excursions. The target population was underserved, minority, and low-income children in the city. Each child experienced 8-12 sessions within the year, in which classroom sessions are followed with academically-linked, developmentally-appropriate outdoor curriculum and adventure-based activities. The NRF funding assisted in expanding outreach of LOOP, offering this unique experience to the children that so desperately need it. *For more information, contact John Hopper at 504-259-1509. You may also visit www.friendsofcitypark.com.*

American Trauma Society, PA Division:
Dangers of the Unknown
Trustee Sponsor: John M. Templeton, Jr., M.D.
Grant: \$30,000

ATSPA is a non-profit trauma prevention education organization dedicated to the reduction of suffering, disability and death due to trauma. This is the third year of funding for the ATSPA's Dangers of the Unknown, an educational program to teach young athletes, coaches, trainers, teachers, parents and recreation personnel about the dangerous effects of concussions on children. Thousands of young people under the age of 18 suffer from concussions and with each successive concussion, the effects are more serious and take longer to recover from, and the likelihood of a future concussion is increased. The program served as a reminder for them to pay more attention to injuries sustained by children during play in order to reduce further long-term effects after the initial injury. *For more information, contact Lindsay Sica today at 717-766-1616, or by email at atspa@atspa.org. You may also visit www.atspa.org.*



Catamount Institute: Youth Environmental Stewards
Trustee Sponsor: R. Thayer Tutt, Jr.
Grant: \$15,000

Catamount Institute used NRF funds to maintain and expand its award winning Youth Environmental Stewards (YES) program in Southern Colorado. The Catamount Institute is based in Colorado Springs, CO, and aims to inspire ecological stewardship. As such, the YES is a 13-week after school program for 4th-6th graders that combines environmental science, outdoor recreation, community service, leadership and technology. Students learn through outings to natural and cultural landmarks, hiking and exploring, hands-on investigations, experiments and community service projects. The majority of the participants were considered underserved,

qualifying for free or reduced-price school lunches, and many were children of active duty military parents *For more informaiton, contact Leslie Wirpsa at 719-471-0910 x105, or by email at wirpsa@catamountinstitute.org. You may also visit www.catamountinstitute.org.*

Environmental Learning for Kids:
Denver Youth Naturally and Youth in Natural Resources
Trustee Sponsor: R. Thayer Tutt, Jr.
Grant: \$15,000

Environmental Learning for Kids (ELK) is based in Denver, CO. The organization aims to cultivate a passion in science, leadership, and service that prepares students to be caretakers of themselves, each other, and the natural world. Specifically, the NRF grant supported two programs that introduced low-income urban youth to the natural world and a separate college-readiness leadership development program. Denver Youth Naturally (DYN) is a year-round program that engages low-income, underserved youth ages 8-18 in broad outdoor recreation, science education, and leadership development. Youth in Natural Resources (YNR) focused on college preparation and natural resource career exploration with students, ages 14-18 years old. *For more information, contact Cindy Chang at 303-291-7503, or by email at cchang@elkkids.org. You may also visit www.elkkids.org.*



2011 FINANCIAL SUMMARY

Revenues		
Dividends	\$	480,159
Interest	\$	261,372
Net realized and unrealized gain (loss)	\$	2,080,231
Total revenue	\$	1,338,700
Expenses		
Grants and awards	\$	1,950,477
Management and general	\$	445,592
Total expenses	\$	2,396,069
Change in net assets	\$	3,734,769
Net assets, beginning	\$	39,480,261
Net assets, ending	\$	35,745,492

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